

Category B: Carpool/Vanpool Matching

Objective: The Alabama Department of Economic and Community Affairs (ADECA) – Energy, Weatherization and Technology (EWT) Division is interested in developing a program to promote carpool/vanpool ride-matching services for anyone commuting to the metropolitan Montgomery area. The division is soliciting proposals to develop and implement a program to promote energy efficiency through vanpooling and carpooling and increase participation through on-line matching services.

Background: The EWT Division has promoted ridesharing through rural transit, carpooling and vanpooling. By making vanpool, carpool and ride-matching services available through the Internet, commuters will save money, conserve energy, and reduce pollution.

Maximum Federal Funds Available: \$10,000

Performance Period: October 1, 2006 – September 30, 2007

Eligible Applicants: Non-profit organizations, state and local government entities, colleges and universities

Specific Requirements: The proposed project must address saving energy in transportation by developing a Web-based program for carpool/vanpool matching for commuters to the metropolitan Montgomery area, aimed at reducing petroleum consumption. Methods to reach the target audience must be discussed in the proposal, such as promotion through the Internet and media marketing campaigns.

Additional Information: Questions related to this solicitation topic may be submitted through May 26 to Clarence Mann via email at Clarence.Mann@adeca.alabama.gov or fax at (334) 242-0552.